

Report to the Synod of 2022

From: The Moravian Home (Salemtowne Retirement Community)

Mission, Purpose, and Values

Mission: Salemtowne is a non-profit continuing care retirement community that promotes the well-being of its residents by providing a caring environment. Salemtowne is an ecumenical community that reflects the Moravian values of individual respect, hospitality, life-long learning, and love of the arts.

Vision: Salemtowne is a continuing care retirement community of excellence that fosters independence, security, wellness, and the growth of its residents to their full potential. Salemtowne supports older people and caregivers in the broader community through educational and community activities.

Values: Salemtowne's primary values are respect, integrity, and caring. These values guide us in our decision making, program development, use of resources, and operations.

We seek to live our values every day by:

- Treating each resident as a valued individual and with dignity, regardless of age or condition.
- Creating a home-like environment which is as non-institutional as possible, and which promotes quality of life, security, and wellness.
- Engaging in continuing education and evaluation to develop associates, improve services, and live up to our mission.
- Striving to be a great place to work which gives associates a sense of achievement and recognition.
- Providing leadership in the field of care for the aging, thus contributing to improved services for seniors in our society.

Responsibilities

There were no responsibilities or assignments from the 2018 Synod to Salemtowne.

Summary of Activities

The most significant event currently underway at Salemtowne is the year-long celebration of our 50th Anniversary, including events such as:

March 10, 2022	Learning Lab: John Larson presents, Moravian Ecclesiastical Architecture in Wachovia
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March 25, 2022 & March 31, 2022	Tour of Moravian Churches
April 18, 2022	Learning Lab: Salem College Journey
April 27, 2022	Rev. Ginny Tobiassen – Why Moravians Care about their History
May 4, 2022	50 th Anniversary Lovefeast
July 12, 2022	Learning Lab: Conversation with author, Annette Clapsaddle
November 17, 2022	Learning Lab: Salemtowne Antique Tour

Salemtowne has created and aims to continuously improve a network of walking trails on campus. A certified trail designer has created access for residents with a more limited range of walking, installed wooden bridges and natural stairs, and improved water drainage and runoff.

Like many businesses, big and small, Salemtowne has spent the last two years navigating the conditions of COVID-19. Salemtowne is proud to announce the limited impact of the virus on our residents at all levels of care since its onset. However, like many businesses, Salemtowne was not immune to the challenges faced in the areas of staffing, product availability, and supply chain shortages. Despite the ever-changing restrictions, Salemtowne found creative means in which to keep residents informed, connected with social activities (as permitted), and most importantly, healthy. Activities included:

- Virtual Resident Committee Meetings
- Virtual Towne Hall Meetings
- Outdoor or Virtual Music Concerts
- Book studies
- Recorded Lectures
- Healthcare Outdoor & Window Visits
- Outdoor or Virtual Chapel Services
- Remote Voting During Election
- Properly Spaced Exercise Classes

In March 2020, Salemtowne completed the construction of 56 new residential apartments called the Woodlands. Our first resident moved in when COVID began, and occupancy of the Woodlands was complete by March of 2021.

Future Direction and Opportunities

Salemtowne is pleased for the opportunity to announce an expansion project for residents in Residential Living and Assisted Living. Design for the project is complete, drawings and pricing are under final review, and priority deposits will begin in April 2022. Construction is anticipated to begin mid-to-late 2023.

Salemtowne has established The Salemtowne Fund for Ministers, Missionaries, and Leaders at Moravian Ministries Foundation to support entrance fee requirements for retired ministers, missionaries, and full-time employees of Moravian agencies and/or their spouses who wish to live in a Moravian continuing care retirement community. We are currently developing a fund to assist with monthly fees.